# Creating a Future for Future Generations Together

MARUI GROUP seeks to create a future for a wide range of generations, including the younger millennials and Generation Z and Generation Alpha individuals who will lead the world three decades from now as well as the future generations who have yet to be born. At MARUI GROUP, we believe that corporate value entails creating harmony between the interests and happiness of all of our stakeholders and growing the intersection of these interests and happiness. We therefore recognize that we must not pursue economic development and prosperity at the expense of future generations. If we combine our existing assets and experience with the greater stock of wisdom of humanity, we will be capable of overcoming the crisis presented by climate change through co-creation and thereby reach a future characterized by happiness and prosperity in the truest sense.

# Overall Vision and Key Performance Indicators Impact Target 01 Creating a future for future generations together Priority Measures Realization of a carbon-free society Creation of a circular economy Reduction of social waste through co-creation with business partners and customers CO2 emissions reductions: More than 1.0 million tons Number of individuals provided with circular lifestyle options: More than 1.0 million customers



### WHO?

Members of younger and future generations looking to change the future

Members of current generations reevaluating how they live

Individuals sharing our ideals

### WHAT?

Reduction of CO<sub>2</sub> emissions contributing to climate change

Acceleration of contributions to a decarbonized society and fostering of circular economies that are elements of a green recovery

Preservation of a healthy global environment for current and future generations

### HOW?

Supply of easy and convenient services for switching to renewable energy

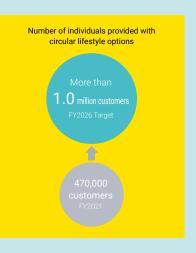
Development and supply of products that use recycled plastic or plastic alternatives

Provision of options for circular consumption that does not contribute to mass production and waste

Promotion of eco-friendly lifestyles and co-creative businesses

## **OUR IMPACT**





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